Stakeholder Convening #2

FOOD FORWARD LORAIN

FOOD FORWARD LORAIN

October 20, 2021
Facilitated by:

SECOND HARVEST FOOD BANK EST. 1982 OF NORTH CENTRAL OHIO

Lorain County Public Health
For the Health of Us All

SECOND HARVEST FOOD BANK OF NORTH CENTRAL OHIO

Lorain County Public Health
For the Health of Us All

Agenda

- Objectives

- Where We've Been

- **3** Focus Areas

  - Strategy & Intent

  - Community Led Progress

  - Food Forward Lorain Progress

  - Involvement Opportunities

- Discussion

Food Forward Lorain Objectives

1. Evaluate local food systems

2. Increase coordination of food system resources

3. Identify collaborative opportunities for solutions to system problems; initiate conversations, and convene relevant stakeholders

4. Aid in implementation

5. Promote outcomes

How We Got Here

2019 Second Harvest Child Hunger Summit

   Goal Setting: CHIP, Creating Healthy Communities

2020 Countywide inventory of food system

2021 Stakeholder 1:1s (May/June)

   Stakeholder Meeting #1 (6/23/21)
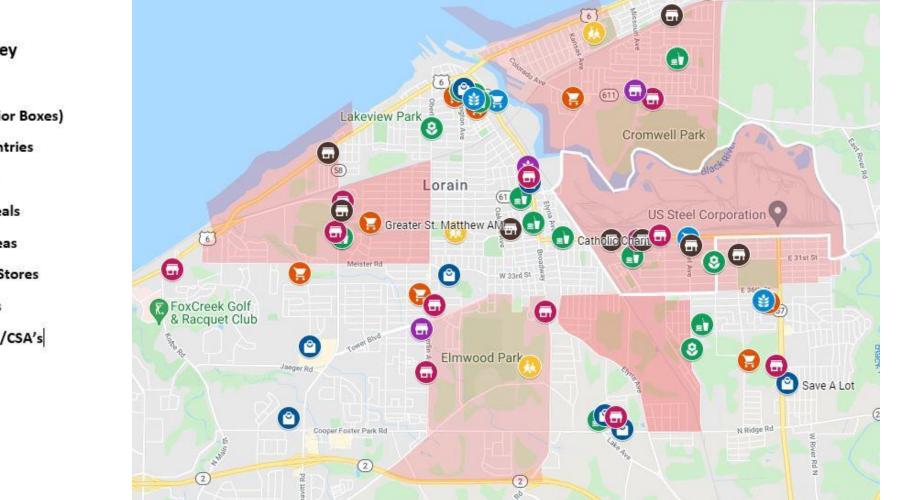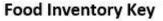
   YOU ARE HERE

   Stakeholder Meeting #2 (10/20/21)
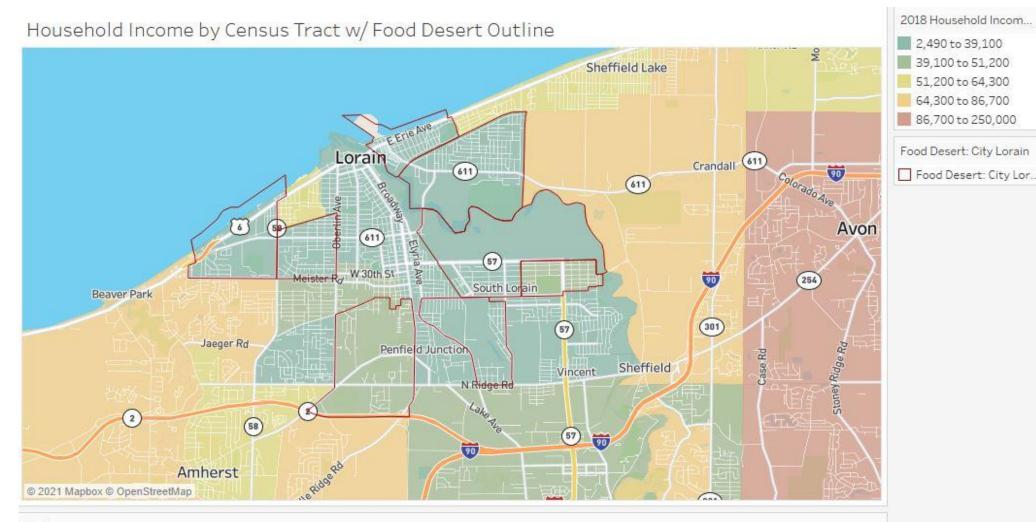
Existing Conditions Analysis

Food Inventory Key

- 🛒 Food Pantries
- 🌾 CSFP Sites (Senior Boxes)
- 🛒 Mobile Food Pantries
- 🏫 School Pantries
- 🍎 Community Meals
- 🏠 Food Desert Areas
- 🛍️ Major Grocery Stores
- 🌱 Gardens/Farms
- 🌾 Produce Stands/CSA's

Themes & Solutions

Food Forward Lorain (logo)

GROUP #1

Economic Development & Food Retail Expansion
workforce development, skill-building, urban agriculture, local producers, farm to institution connections, local products, etc.

Facilitated by: Sara Tille, Lorain County Public Health

RESOURCE BANK:

Existing funding sources

USDA Urban Agriculture & Innovation planning grant ~$500k

Commercial Kitchen at Boys & Girls Club (South Lorain)

"Culinary Literacy Center" Commercial Kitchen at Lorain Public Library (Main

Prep Kitchen at Neighborhood Alliance (30th Street)

New Grocery Development (South Lorain, at Grove & 31st Street)

GROUP #2

Healthcare Partnerships, Diabetes Prevention & Nutrition/Culinary Literacy
diabetes management, educational programming partnerships, transportation barriers, etc.

Facilitated by: Brittney Hopkins, Second Harvest Food Bank

RESOURCE BANK:

Healthcare programs such as Community Health Workers (Mercy Family Outreach)

Healthy Eating Education provided at no cost through: Lorain Public Library System, OSU Ext

SNAP Ed., Faith based groups, Partnerships with community chefs, nutritionists, dietitians etc.

Existing funding sources

Fligner's Market, and other existing community retailers

"Hope Farms" Urban Farms (Main & South Branch Library)

"Solidarity Farms" Urban Farm (Church of the Redeemer, at Reid Ave)

Fligner's Market, and other existing community retailers

GROUP #3

Connecting to Food through Technology & Transportation Networks
reaching target populations to bolster existing program participation, food resource innovation, etc.

Facilitated by: Sam Flores, Second Harvest Food Bank

RESOURCE BANK:

WIC (Women, Infants, and Children) program

SNAP/ EBT food assistance benefits

Existing funding sources

Ohio Means Jobs job-sites with paid youth workers, ages 18-24

Meals on Wheels Delivery Vehicles and Staff (Neighborhood Alliance)

Existing grocery-based hot meals services

Local pantry & hot meal programs

Community Health Workers (Mercy Family Outreach)

Second Harvest Food Bank of North Central Ohio · Lorain County Public Health (logos)

Household Income by Census Tract w/ Food Desert Outline

2018 Household Incom...

- 2,490 to 39,100
- 39,100 to 51,200
- 51,200 to 64,300
- 64,300 to 86,700
- 86,700 to 250,000

Food Desert: City Lorain

- Food Desert: City Lor..

© 2021 Mapbox © OpenStreetMap

Caption

Description: Shows median house hold income by census tracts with purple outlined areas showing the food deserts in the city of Lorain.
Income Data Source: https://www.census.gov/programs-surveys/acs and
Food Desert Source: https://www.ers.usda.gov/data-products/food-access-research-atlas/go-to-the-atlas/

1. Economic Development, Urban Farm & Retail Expansion

Strategy 1	**Increase access to healthy, fresh food in the City of Lorain by helping to spur economic development and expanding farm & food retail opportunities.**
Intents	Get healthier, fresh food in the hands of more people on a consistent basis
	More options to purchase fresh food no matter location in the city
	Create viable economic opportunities for growers, gardens, businesses & strengthen fresh food supply chain

1. Economic Development, Urban Farm & Retail Expansion | Community Led Progress

- Solidarity Farms

- Hope Farms (Libraries, We Care We Share)

- Ward 6 Mexican Grocery Store

1. Economic Development, Urban Farm & Retail Expansion | FFL Progress

- Met with Hope Farms and Solidarity Farms to identify, understand and support their needs for expansion and evaluation
- LCPH funding awarded to Hope Farms at We Care We Share
- Lorain County Community Garden & Urban Farm Directory revision published Aug. 2021
- Planning joint marketing of Lorain gardens and farms that contribute to produce supply chains
- Scheduled visit to The Central Kitchen in Cleveland (incubator & food hub)
- Created AmeriCorps VISTA shared position for SH & Solidarity Farms

1. Economic Development, Urban Farm & Retail Expansion | Involvement Opportunities

- Examine feasibility of USDA Urban Agriculture Planning Grant for 2022 and possibility of partnership with government & urban farms
- Establish network of urban farms
- Engage with local experts on marketing for urban farms
- Create infrastructure for urban farms looking to expand farm to institution and/or consumer efforts
- Establish first grocer "Double Up Produce Perks" program at Fligners and engage other local grocers
- Engage new grocery store locations to accept EBT/SNAP and WIC
- Recruit AmeriCorps VISTA for shared Second Harvest & Solidarity Farms to focus on health & hunger

2. Healthcare Partnerships, Diabetes Prevention, and Nutrition/Culinary Literacy

Strategy 2	Establish robust healthcare partnerships with a focus on diabetes prevention and nutrition education/culinary literacy programming.
Intents	Increase healthcare sector awareness of community-based food-focused resources to support patients with healthy eating behavior change
	Increase food access in healthcare settings

Life Expectancy Range & Food Deserts

Caption

Description: Shows the range of Life Expectancy for individuals living in Lorain County by Census Tracts. (No LE data available for Tract #'s 071500,091100,023900,023200) Blank regions - no data available for those tracts.
Data Source: For data files: National Center for Health Statistics. U.S. Small-Area Life Expectancy Estimates Project (USALEEP): Life Expectancy Estimates File for {Jurisdiction}, 2010-2015]. National Center for Health Statistics. 2018. Available from: https://www.cdc.gov/nchs/nvss/usaleep/usaleep.html.
Map Prepared by: Brittney Hopkins: Second Harvest Food Bank of North Central Ohio 10.2021

Mapping Inequality: Redlining & Food Deserts

Caption

Mapping Inequality: Redlinig in New Deal America & Food deserts in the city of Lorain
Data Sources: Robert K. Nelson, LaDale Winling, Richard Marciano, Nathan Connolly, et al., "Mapping Inequality," *American Panorama*, ed. Robert K. Nelson and Edward L. Ayers, accessed August 2, 2021,
https://dsl.richmond.edu/panorama/redlining /USDA Food Research Atlas
Map Prepared By: Brittney Hopkins, Second Harvest Food Bank of North Central Ohio

2. Healthcare Partnerships, Diabetes Prevention, and Nutrition/Culinary Literacy | Community Led Progress

- Unite Us Ohio

- Diabetes Prevention Program (at YMCA, El Centro)

- Produce RX Pilot at Free Clinic

- Culinary Literacy Program at LPLS

- Pathways Enrichment Center's Pathways Plate Program

2. Healthcare Partnerships, Diabetes Prevention, and Nutrition/Culinary Literacy | FFL Progress

- Met with Unite Us to discuss next steps of onboarding new partners in Lorain County
- Identified inventory of Lifestyle programs that connect to food access and promote healthy eating (for referrals)
- Exploring Produce Rx with Fligner's
- Work to establish produce Rx at Free Clinic

2. Healthcare Partnerships, Diabetes Prevention, and Nutrition/Culinary Literacy | Involvement Opportunities

- Engage larger healthcare system with Produce Rx to create long-term food security and reduce chronic disease
- Create mechanism to connect food & health programming to each other & to the broader community
- Join the Unite Us Ohio Network to create local network of Community Partners and Service Providers
  - Contact Maria Gerace at (216) 389-5782 or by email: maria.gerace@uniteus.com
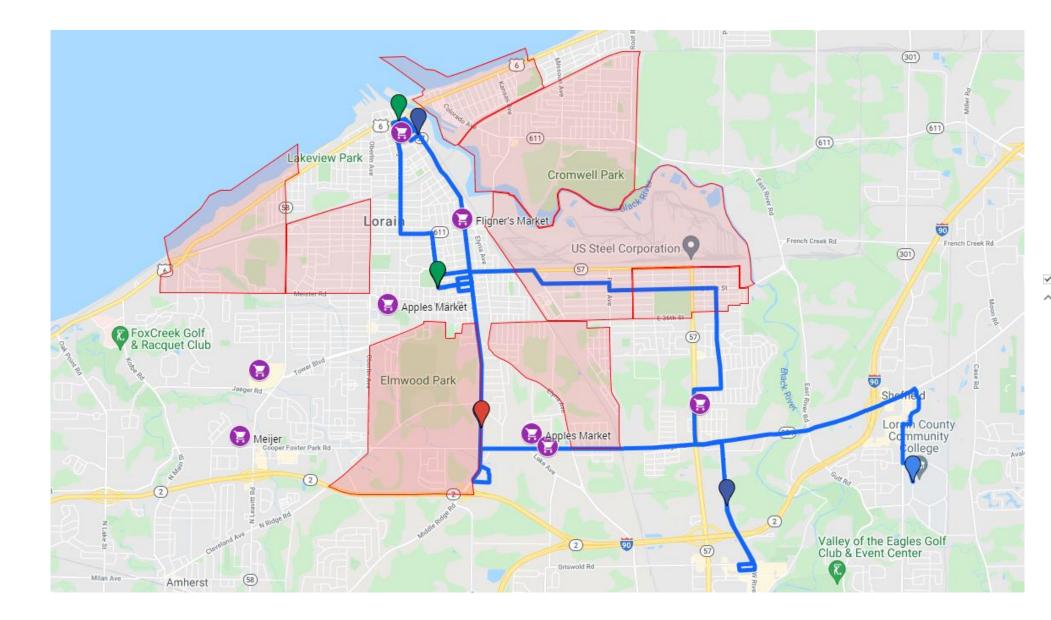
3. Connecting People to Food through Technology & Transportation Networks

Strategy 3	Connect People to Food through Technology & Transportation Networks
Intents	Increase food access through the improvement of transportation opportunities
	Utilize new technology to increase food access

LCT Transit routes & major grocery retailers

3. Connecting People to Food through Technology & Transportation Networks | FFL Progress

- Grocery delivery service inventory & creation of promotional materials
- Ongoing WIC conversation for advocacy opportunities
- Senior Box Program delivery expansion
- Benefits Access Partnership (BAP) opportunity

3. Connecting People to Food through Technology & Transposition Networks | Involvement Opportunities

- Increase large institutional involvement in food rescue efforts
- Create working group to pilot free grocery delivery program for low-income community members
- Promote retail grocery delivery services accepting SNAP/EBT benefits
- Meeting with potential partners & formation of Benefit Access Partnership (BAP)

Discussion

- Polls

- What is an area you see potential in the projects and concepts we shared?

- What have we missed?